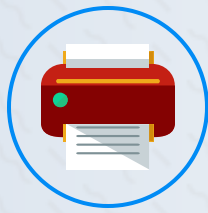


How to

Publish a book

So, you've finished your manuscript and decided on a couple of possible publishers. What happens next?



1 Author submits manuscript

Author has decided whether the book will be a monograph, textbook, published thesis, or other.



2 Publisher reads manuscript

At this point, the publisher decides whether they will accept or reject the manuscript based on subject matter, author's reputation, or market considerations.



4 Author signs contract

If it's a yes, it is highly recommended that authors show the contract to a learned friend or legal representative before signing.



3 Editor suggests structural edits

Large publishing houses will have in-house editorial staff who will advise on major or minor structural changes.



5 Author rewrites

This stage may take a number of re-submissions until all are satisfied.



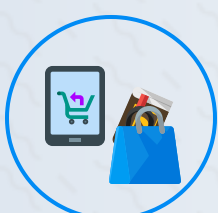
6 Copyediting

Copyediting is the process of checking for mistakes, inconsistencies, and repetition. During this process, your manuscript is polished for publication.



7 Design and marketing

Book layout, fonts, cover design, blurbs, are designed, and marketing strategies like interviews and social media spots are negotiated and created.



9 Book is made available for sale

Time to celebrate! Depending on the marketing strategy there may be book signings, interviews, and event appearances for the author.



8 Publisher gives final approval

The completed book is sent to the printer and/or prepared for digital discoverability. Allow up to 3 months for this stage.